

JOLIET ARTS COMMISSION LOGO CONTEST

Overview and Purpose

The City of Joliet Arts Commission seeks logo submissions from the public. The logo would be used both online and in print and should serve to identify and brand the Commission as a creative and innovative group.

Requirements

Logo submissions should celebrate the cultural heritage of Joliet. Unfinished proposals that speak to a polished final product will be considered.

Specific Parameters

1. Must include the words “City of Joliet Arts Commission” within the design. Some or all of those words may be above, underneath, etc. the main part of the logo (need to give examples here).
2. Design must be both inclusive and accessible.
3. More requirements?

Proposal Requirements

All proposals must include a visual representation and written narrative. The visual representation of the proposed project must clearly delineate the intent of the artist. The selection committee will primarily review the *feasibility and end result creativity* of the proposal; thus, proposals with visual representations from rough contour line drawings will be considered as long as the quality of the visual aspect of the proposal is of a professional nature. The written description should augment the visual representation: there is no minimum word count and it should not exceed 200 words.

Proposal Submission Requirements

1. Provide your current resume
2. Provide an artist statement of interest (not to exceed 200 words)
3. Provide a proposal description (not to exceed 200 words)
4. Provide a visual representation (drawing, sketch, computer generated graphic, etc.)
5. Provide at least two pictures of previous work samples
6. Send all materials to [CONTACT] by 5pm on [DEADLINE]

Criteria for Selection

Proposals will be graded based on a variety of considerations, including:

1. Meeting requirements and parameters
2. Special considerations defined above
3. Creativity
4. Adaptability for various digital and print applications

Logo Commission Award

Each piece will be commissioned for \$????.

Timeline

- Proposals are due no later than [DEADLINE] and must be submitted to [CONTACT]
- Proposals will be reviewed by the City of Joliet Arts Commission after submittal deadline
- Accepted proposal will be announced no later than [DATE]
- Chosen proposal will be facilitated via a contract with the artist
- Final projects must be received no later than [SECOND DEADLINE IF NEEDED]

If you have any questions or would like additional information, please contact:
[CONTACT]